

Why Compromise **Performance for Price?**

Zebra Essentials Range makes quality solutions affordable

You work hard to win customers. Don't let low-value solutions come between you and their satisfaction. With Zebra Essentials, you won't have to.

These affordable options simply work, reducing delays and downtime common to other solutions. Count on our highly reliable products to perform as promised, no matter the work environment or challenge. Unlike low-value products, Zebra Essentials come with pre-installed software* for easy setup, management and tasks.

Widen Your Selection. Deepen Your Value.

Zebra has something for every job, environment and budget.

Scanners and Readers

- Pre-configured and ready to use
- Unsurpassed scanning range
- No-cost tools for easy management

Mobile Computers

- Purpose-built with long life cycles
- Integrated voice and scanning capabilities
- Device and data protection with comprehensive security

Printers

- Easy setup and operation
- Built to last for years to come
- The right features at a fraction of the cost



- and card can be read and scanned
- workarounds and printer downtime





Stay Productive and Ready for What's Next

What makes Zebra Essentials the smart choice for your business? You gain the peace of mind of having a market leader help you at every step, whether you need answers, repairs or service. You can trust that our ongoing software updates will keep you current with changing demand and our expansive portfolio will satisfy your evolving needs as you grow.

Benefits

Your Immediate Gains

The confidence your Zebra solutions will simply work

Support from our global network of more than 10,000 partners

Expert service before, during and after the sale

Continual upgrades to Zebra DNA software

Your Long-Term

Regular security patch updates for Zebra mobile computers and printers

Years of support that surpass what lowvalue brands offer

Industry leadership to guide you to the next level of growth for your business

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